



Marketing Associate

Hillel Torah North Suburban Day School (Skokie, IL) is seeking an experienced Marketing Associate to create and execute effective marketing campaigns, manage the school's digital channels (website, and social), produce content, and manage publicity and media relations.

The ideal candidate will be a strategic thinker, possess excellent creative writing skills, have a passion for social media and thrive in a collaborative work environment.

Key Job Functions:

- Strategically create and implement integrated marketing campaigns
- Develop and implement social media strategies, track metrics, and integrate the best tools and practices on those platforms
- Write and manage website content
- Create brochures, annual report and other promotional materials
- Manage publicity and media relations including press releases and articles in local press
- Take photos and manage photo archive

Qualifications:

- Bachelor's degree in marketing, journalism or related field
- 2 years experience in marketing, communications or related field
- Background in Judaic studies and Hebrew language
- Knowledge of email marketing platforms (MailChimp a plus)
- Experience with Wordpress

About Hillel Torah: Hillel Torah North Suburban Day School, founded in 1962, is a preschool through eighth grade co-educational Modern Orthodox Jewish Day School providing excellence in both Judaic and General Studies. We are located in Skokie, IL and serve over 400 students. Hillel Torah is a vibrant and supportive team-oriented work environment.

To apply: Send resume and cover letter to resumes@hilleltorah.org